



ISAD²³ MILAN

**15-16
December
2023**

**12TH CONFERENCE
OF THE INTERNATIONAL
SOCIETY FOR
AFFECTIVE
DISORDERS**

Sponsorship & Exhibition Prospectus



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INVITATION

Dear Industry Partners,

We are delighted to invite you to join us at **ISAD 2023 - Redefining Treatment Paradigms in Mood Disorders**, which will be held in Milan, Italy, December 15-16 2023.

After a webinar and a virtual conference during the pandemic, we are excited to be able to meet face-to-face again and finally enjoy our host city of Milan! The theme of this year's conference will be: Redefining Treatment Paradigms in Mood Disorders

The ISAD Conference is the foremost mood disorders meeting, gathering the international Affective Disorders community together to share their latest research, clinical expertise and discuss future directions. ISAD 2023 will be no different. You will have the opportunity to join lectures from the leading experts in the field of affective disorders, high-quality scientific content, posters, and oral communications from our emerging and early career researchers and perhaps most importantly, peer-to-peer networking.

Being one of the most iconic cities in the world, Milan is bursting with an abundance of historical, cultural, and architectural landmarks. Music fans will love the famous theatre La Scala.

We look forward to an exciting meeting that promises great scientific debate and the social interaction that we have all missed so much.

We very much hope you enjoy the conference and your time in the beautiful city of Milan.



Anthony Cleare
ISAD President
International Scientific Programme
Committee Co-Chair



Paolo Brambilla
International Scientific Programme
Committee Co-Chair

ABOUT ISAD



The International Society for Affective Disorders

The International Society for Affective Disorders is an international psychiatric organisation (ISAD) exists to promote research into the affective disorders. International Society for Affective Disorders (ISAD) exists to promote research into the mood (affective) disorders through all relevant scientific disciplines, including genetics, neuroscience, and the social and behavioural sciences. Inter-disciplinary research approaches are particularly highly valued by the society. Although the affective disorders are not a clearly delineated group of illnesses they include unipolar and bipolar depression, generalised anxiety disorder, and more specific anxiety disorders such as agoraphobia, panic disorder and social phobia, obsessive-compulsive disorder and post-traumatic stress disorder (PTSD). There is a high level of similarity and co-morbidity between these illnesses, and it is sensible to consider them as a single group

ISAD Executive

President Prof Anthony Cleare, Immediate Past President Dr Jair Soares, Prof Allan Young, Prof Sagar Parikh, Prof Sidney Kennedy, Dr Roger Pinder, Prof Henricus Ruhe, Prof Kathleen Merikangas, Prof Jan Scott, Prof Brenda Penninx, Prof Mark Frye.



GENERAL INFORMATION

DATE

15-16 December 2023

VENUE

University of Milan (Università degli Studi di Milano)
Via Festa del Perdono 7, Milan, ITALY
Website: <https://www.unimi.it/en>

CONFERENCE WEBSITE

www.isadconference.org

CONFERENCE ORGANISING SECRETARIAT, PCO



Registration & Accommodation

Ms. Neyir Utugen, Registration & Accommodation Specialist
E-mail: nutugen@kenes.com

Scientific Coordinator

Mr. Emre Kose, Scientific Programme Coordinator
E-mail: ekose@kenes.com

Marketing & Cross Promotion

Ms. Helin Ergezer, Marketing Coordinator
E-mail: hergezer@kenes.com

Sponsorship & Exhibition Sales

Mr. Daghan Sivaci, Industry Liaison & Sales Associate
E-mail: dsivaci@kenes.com

General Inquiries

Ms. Merve Tufekci – Senior Project Manager
E-mail: mtufekci@kenes.com



IMPORTANT DATES & DEADLINES

Abstract Submission Open	January 23, 2023
Registration Open	April 17, 2023
Symposia Abstract Submission Deadline	May 5, 2023
Abstract Submission Deadline	July 10, 2023
Early Bird Deadline	October 23, 2023

GENERAL INFORMATION

PRELIMINARY SCIENTIFIC PROGRAM

15 DECEMBER 2023, FRIDAY			
		Hall A	Hall B
8:00	8:30	Opening Ceremony	
8:30	10:00	Plenary Session 1	
10:00	10:30	Coffee Break & Exhibiton & Poster Viewing	
10:30	12:00	Concurrent Session 1 (Symposia)	Concurrent Session 2 (Symposia)
12:00	13:30	Lunch Break, Exhibition and Poster Viewing	
12:30	13:20	Industry Session 1	
13:30	15:00	Concurrent Session 3 (Symposia)	Concurrent Session 4 (Symposia)
15:00	15:30	Coffee Break, Exhibition, Poster Viewing	
15:30	17:00	Oral Presentation Session 1	Oral Presentation Session 2
17:00	18:00	Poster Session 1 & Welcome Reception	

16 DECEMBER 2023, SATURDAY			
		Hall A	Hall B
8:30	10:00	Plenary Session 2	
10:00	10:30	Coffee Break & Exhibiton & Poster Viewing	
10:30	12:00	Concurrent Session 5 (Symposia)	Concurrent Session 6 (Symposia)
12:00	13:30	Lunch Break, Exhibition and Poster Viewing	
12:30	13:20	Industry Session 2	
13:30	15:00	Concurrent Session 7 (Symposia)	Concurrent Session 8 (Symposia)
15:00	16:00	Coffee Break, Exhibition, Poster Session	
16:00	17:30	Concurrent Session 9	Concurrent Session 10
17:30	17:45	Closing Ceremony	



The Scientific Programme is subject to have minor changes.



CODES AND COMPLIANCE FOR INDUSTRY

COMPLIANCE OF THE ISAD 2023 CONFERENCE WITH THE MEDTECH EUROPE CODE OF ETHICAL BUSINESS PRACTICE

EthicalMedTech is a platform, supported by MedTech Europe, dedicated to ethics and compliance projects in the MedTech industry. ISAD 2023 has been submitted to the Ethical MedTech Conference Vetting System in order to ensure compliance with MedTech Europe Code of Ethical Business Practice.

To view the status of the ISAD 2023 please click [HERE](#).

Important updates about the Code of Ethics

A code for more transparency, effective 1st January 2018. One important change introduced by the Code as of 1 January 2018 is discontinuation of direct sponsorship of HCPs. As of that date, independent medical education has to be supported exclusively by means of Educational Grants. Such Educational Grants can be provided to HCOs and PCOs.



Kenes Group is officially recognised by MedTech Europe as a compliant, trusted PCO to rely on in the process of organising medical educational events.

RESPONSIBILITY ABOUT PHARMACEUTICAL AND MEDICAL DEVICE INDUSTRY CODES & COMPLIANCE

Kindly note that it is the responsibility of industry partners, supporters, sponsors, exhibitors to comply with the codes of practice on the promotion of pharmaceuticals and medical devices applicable by international and local authorities.

Links to EFPIA (European Federation of Pharmaceuticals Industries & Associations), IFPMA (International Federation of Pharmaceutical Manufacturers & Associations), and MedTech Europe Compliance Portal are provided below. Kindly note that they may also include links to National Associations websites/portals which industry partners, sponsors and exhibitors may also need to check.

EFPIA

European Federation of Pharmaceuticals Industries & Associations
www.efpia.org

IFPMA

International Federation of Pharmaceutical Manufacturers & Associations
www.ifpma.org

Medtech Europe, Compliance Portal

European Trade Association Representing the Medical Technology Industries, from Diagnosis to Cure
www.ethicalmedtech.eu

By signing the relevant booking forms to attend ISAD 2023 Conference, each industry partner, supporter, sponsor, or exhibitor agrees to and confirms that they have checked the relevant regulations and codes of practice.

Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organiser to any suits, demands by the Exhibitor/Supporter or any other third party.

IMPORTANT NOTE - ITALIAN REGULATIONS

If you represent a pharmaceutical company, please make sure to register with the Italian Ministry of Health at least 70 days prior to ISAD 2023. Your company needs to obtain a SIS code in order to apply. Should you not have this, please allow additional 25-30 days for this process.

Further details are available from AIFA (Agenzia Italiana del Farmaco – Tel. +39 06 5978401)
Web: www.agenziafarmaco.gov.it/en

Please register as soon as possible or no later than 6th of September 2023, Wednesday.

This request of participation process will take place through a local agency acting as provider and point of coordination for every pharmaceutical company taking part to the conference. PLEASE NOTE: ISAD Secretariat is not involved in this procedure. It is the pharmaceutical companies' sole responsibility to adhere to the above regulations directly via the local agent. We entrusted TWT srl, Rome, to collect the applications from the Pharmaceutical Companies for the Italian Ministry of Health agency AIFA procedure, in compliance with the instructions given by the Legislative Order 219 of the 24th of April 2006 – art. 124.

Please contact TWT srl latest 70 days before the congress (25-30 additional days before if you need to obtain a SIS code).

TWT srl
Gianni Frontani / Anna Lupidi
Email: gfrontani@tw-team.it / alupidi@tw-team.it
Tel: +39 06 44249321
Via Arrigo Davila 130 00179
ROME - Italy



MAIN SPONSORSHIP PACKAGES

	MAIN SPONSOR	MAJOR SPONSOR	STANDART SPONSOR
Limited to	2 Companies	2 Companies	3 Companies
Exhibition Space	Table Top	Table Top	Table Top
Industry Symposium in the Main Hall	45 Minutes		
Meeting Bag Insert*	3	2	1
Logo on Meeting Website and Mini Programme	✓	✓	✓
Advertisement in the Mini Program	Inside Front Cover or Inside Back Cover Page**	Inside Page	
Dedicated mailshot about Industry Symposium	✓		
Complimentary Exhibitor Badge	6	2	2
Placing Roll-Ups in the Venue***	2 Roll-Ups	1 Roll-Up	
Logo on the Sponsors' Board	✓	✓	✓
Opportunity to reach attendee database (of whom gave their consent)	✓	✓	
	25,000 EUR	6,000 EUR	3,000 EUR

* Inserts to be provided by the Sponsor

** First come first serve basis

*** Roll-ups to be provided by the Sponsor

ADDITIONAL SPONSORSHIP OPPORTUNITIES

For all sponsorship items, the Sponsor will benefit from the below listed acknowledgement opportunities:

- Sponsorship will be acknowledged in the sponsorship and exhibition section of the program, on the meeting website, with signage during the meeting, and also in the final program.
- A 100-words company profile to be published in the Final Program.
- All promotional items will be provided by the sponsors and subject to pre-approval of the Organising Committee.

HOSPITALITY OPPORTUNITIES

COFFEE BREAK (per break)

1.500 EUR

- Opportunity to have a display of company's logo at the catering point located within the exhibition area during the coffee break.
- Opportunity to provide items (e.g. napkins, sugar bags, cups etc.) bearing company logo for use during the supported break (Items need to be approved by the Organising Secretariat prior to the meeting)



LUNCH (per break)

2.000 EUR

- Sponsor's banners to be placed at the lunch area and mini company flags to be placed on the stations/tables.
- Sponsor's logo to be placed in conference publications with the phrase "Lunch Sponsored by ..."
- Opportunity to provide items bearing company logo for use during the supported break (Items need to be approved by the Organising Secretariat prior to the meeting)



NETWORKING WELCOME RECEPTION

3.500 EUR

- Sponsor's logo on sign at the entrance to the Welcome Reception
- Highlighting the sponsorship and introducing the company representative by meeting chair.
- Opportunity to have a display of company logo at the catering point located within the exhibition area during the Welcome Reception.
- Opportunity to provide items bearing company logo for use at the event (Items need to be approved by the Organising Secretariat prior to the meeting)



ADDITIONAL SPONSORSHIP OPPORTUNITIES

PROMOTIONAL OPPORTUNITIES

INDUSTRY SYMPOSIUM (limited to 2)

Sponsorship of an Industry Symposium, up to 45 minutes. The program, the timing and the topic are subject to the approval of the Scientific Committee.

- Announcement of the Industry Symposium to the Meeting registered participants with an electronic newsletter (HTML will be provided by the sponsor)
- Sponsor's banners to be placed within the session hall (banners to be provided by the sponsor).
- Inclusion of the sponsor's symposium invitation cards/programs in the Meeting Bags (the invitation cards/programs to be provided by the Sponsor)

** Speakers will be invited by the Sponsor and their registration fees, accommodation and travel costs will be covered by the Sponsor. This also applies in the case the Symposium speakers have already been invited as speakers of the general scientific program.*

15.000 EUR



PRE-CONFERENCE COURSE

Opportunity to organise a Pre-Conference Course. The program, the timing and the topic are subject to approval of the Scientific Committee.

- Announcement of the Pre-Meeting Course to registered participants with an electronic newsletter (HTML will be provided by the sponsor)
- Sponsor's banners/roll ups to be placed at the entrance of the course hall (Display materials to be provided by the Course Organiser)
- Sponsor's Course to be included in the final program with the logo of the Sponsor

on demand



LANYARDS

Sponsorship option of the Meeting lanyards that will be distributed to the delegates and exhibitors includes the name and/or logo of the Sponsor to be printed together with the Meeting logo.

- The design of the lanyard is subject to the approval of Organising Committee.
- The production of these materials will be handled by the Organising Secretariat.
- Opportunity of discounted rate of **1.750 EUR** if lanyards are provided by the Sponsor.

2.500 EUR



NOTEPADS & PENS

Sponsorship option of the Meeting Notepads and Pens that will be distributed in the meeting bags includes the name and/or logo of the Sponsor to be printed together with the Meeting logo on the notepads and pens.

- The design of the Notepads and Pens is subject to the approval of Organising Committee.
- The production of these materials will be handled by the Organising Secretariat.
- Opportunity of discounted rate of **1.750 EUR** if Notepads and Pens are provided by the Sponsor.

2.500 EUR



ADDITIONAL SPONSORSHIP OPPORTUNITIES

MEETING BAGS

3.500 EUR

Sponsorship option of the Meeting Bags that will be distributed to the participants includes the Sponsor's logo to be printed together with the logo/name of the Meeting.

- The design of the Meeting Bags is subject to the approval of Organising Committee.
- The production of these materials will be handled by the Organising Secretariat.
- Opportunity of discounted rate of 2.250 EUR if Meeting Bags are provided by the Sponsor.



ADVERTISEMENT OPPORTUNITIES

MINI PROGRAM

The Mini Program is portable information book for delegates containing key information on schedule of the meeting.

MINI PROGRAM BOOK BACK COVER PAGE (limited to 1 company)

1.500 EUR

MINI PROGRAM BOOK INSIDE PAGE

750 EUR



BAG INSERT

750 EUR

Inclusion of one-page promotional material in the participants' meeting bags. Material should be provided by the sponsors and approved by the secretariat.



ROLL-UP (per roll-up)

1.250 EUR

Promotion of the Supporter via roll-ups within the meeting venue. All roll-ups must be provided by the sponsors and approved by the Organising Secretariat. Location of roll-ups to be determined by the Organising Secretariat with the approval of the Organising Committee.



Please note that it is the Exhibitors' / Supporters' responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org, Eucomed (represents Medical Technology industry) <http://archive.eucomed.org/> and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organiser to any suits, demands by the Exhibitor/Supporter or any other third party.

EXHIBITION INFORMATION

EXHIBITION TIMELINE

Set-up : 14 December 2023
Welcome Reception : 15 December 2023
Exhibition : 15 - 16 December 2023
General Dismantle : 16 December 2023

VENUE FLOORPLAN

Exhibitors will be able to allocate their space after they complete their booking process through the Sponsorship Booking Portal. Space allocation will be made on a "first come, first served" basis.

[Click to view the current venue floorplan](#)

EXHIBITOR REGISTRATION

All exhibitors are required to be registered. Exhibitors will receive a badge displaying their name.

Additional exhibitor badge fee is **200 EUR**. Extra badge includes:

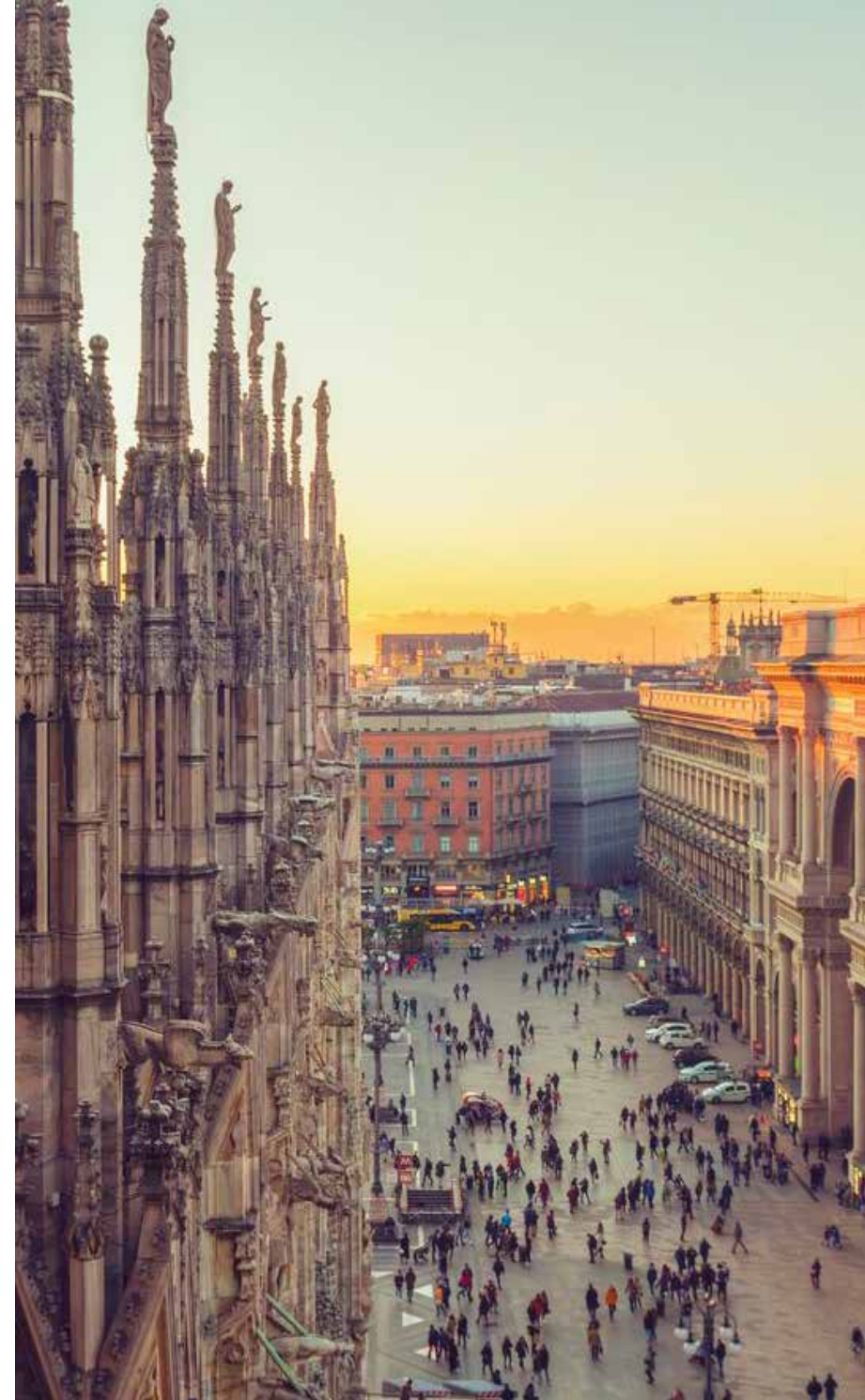
- Invitation to Welcome Reception
- Daily coffee breaks and lunch boxes in exhibition area

Exhibitor registrations allow access to the exhibition area only and shall be used solely by the company staff whose name is on the badge.

EXHIBITORS' TECHNICAL MANUAL

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be circulated 2 months prior to the Meeting. It will include:

- Access and delivery details of the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors



APPLICATION, PAYMENT & CANCELLATION POLICY

[Please click here to reach the online booking portal for ISAD 2023](#)

GENERAL TERMS & CONDITIONS

Once a booking is placed through the online booking portal, a confirmation will be mailed to the Sponsor/ Exhibitor with an accompanying invoice.

The TERMS & CONDITIONS for sponsorship and exhibition are provided within the booking portal. Please note that submission of a booking indicates the acceptance of all TERMS & CONDITIONS specified within the sponsorship booking portal.

PAYMENT PLAN & CONDITIONS

The below payment plan will be applied for all sponsorship and exhibition items. All payments should be finalized before the Meeting dates. The payment conditions on the related application forms will be valid for all sponsorship & exhibition applications. All Sponsorship amounts are exclusive of VAT.

Full Payment - 100% payment is required in 3 (three) weeks upon the confirmation of the sponsorship.

PAYMENT METHODS

It is possible to make the sponsorship and/or exhibition payments via bank transfer or via credit card. Individual and/or corporate cheques are not acceptable for the sponsorship & exhibition payments.

Bank Transfer

Account Name : ISAD 2023, Milan
Account No (EUR) : 1500934-92-514
IBAN (EUR) : CH08 0483 5150 0934 9251 4
Bank Name : Credit Suisse
Branch : Genève
Swift Code : CRESCHZZ80A
Address of the Bank : Rue de la Monnaie 1-3 | 1204 Genève | Switzerland

Credit Card

Visa and Mastercard are accepted through the online booking portal. Please finalise your payment during the booking process.

CANCELLATION POLICY

Any request for cancellation of your sponsorship must be made in writing to the Organising Secretariat, Ms. Merve Tufekci (mtufekci@kenes.com) and Mr. Daghan Sivaci (dsivaci@kenes.com)

- For cancellations before April 14, 2023; full payment less the bank charges will be refunded.
- For cancellations between April 15 - May 15, 2023; 50% of the sponsorship/exhibition payment will be charged as penalty and the rest less the bank charges will be refunded.
- For cancellations on or after May 16, 2023; full sponsorship/exhibition amount will be charged, and no refunds will be made.
- The refunds will be made within 30 days after the end of the Conference.

ISAD '23 MILAN



www.isadconference.org